

## **Kindle Author Page**

- [authorcentral.amazon.com](http://authorcentral.amazon.com)

## **Editorial Reviews**

- Read review tips and guidelines at the top of the edit page
- Write content locally and copy/paste when complete
- Recommend regular text for review text
- Bold Author & Author's Website
- Place review's name on a new line. Suggest bolded text for the name.
- Reference review's website if available

## **Product Description**

- Use bullet points
- Look at other product descriptions that look good and use them as a guide

## **From the Author**

- This a more personal book description from the author

## **Book Extras**

- Complete to be listed on Shelfari

## **Profile**

- Biography: Author Biography
- Blogs: Provide you RSS feed if you have a blog
- Events: Add bookstore & speaking events
- Author Page URL: URL for your author page
- Photos: Quality but not too professional
- Photos: Recommend including a personal photo (Ex. family photo)
- Videos: Upload a video
- Twitter: Add your twitter account
- Tip: Ask readers to "Like" you on your author page
- Tip: Like to your author page using [amazon.com/author/NAME](http://amazon.com/author/NAME)