

Cover Art Work

- Make sure small text is easy to read
- Context is more important than your name
- Include bonuses
- Ask customers to upload their images to "Customer images"

Sale Page

- Include title and subtitle for the book title

Book Description

- Use bullet points for the book description
- Highlight bonuses that are included in the description

Editorial Reviews

- Review text should be regular font
- Place reviewers name/contact on the next line
- Include website of your reviewer if applicable

Bonuses

- If possible include bonuses
- Kindle/Amazon does not deliver the bonuses