

Tools

- MailChimp - TheSelfPublishingSystem.com/MailChimp

MailChimp

- Create a new list
- Setup a Signup Form for that list
- Suggested Text Boxes: Name, Email, How you found out about the book?, How do you read your books?

Add For To Site

- MailChimp: Go Lists > Select Settings for you particular list > Forms > Share
- Copy Subscribe Form URL
- Create a Pretty Link using the copied URL