

Tools

- Google Forms
- Pretty Links
- Mailchimp
- Scrivener

Google Form

- Create a form
- Create relevant question (Name, email, etc.)
- Wordpress: Create a Pretty Link using the live form URL
- Change sharing for your response sheet to "Anyone with the link"

Requesting Reviews

- Prior to your release date ask insiders to place review on Amazon when the book is released
- At the end of your book, ask readers to leave a review.