

**Tools**

- MailChimp - [TheSelfPublishingSystem.com/MailChimp](http://TheSelfPublishingSystem.com/MailChimp)
- DropBox - [TheSelfPublishingSystem.com/Dropbox](http://TheSelfPublishingSystem.com/Dropbox)
- Pretty Link (Wordpress)

**Dropbox**

- Create a new folder
- Place files you want to share in the newly create folder
- Share link to the folder
- Create Pretty Link using the share link for the folder

**MailChimp**

- Create a Form for you "Insiders" email list
- Place Pretty Link in the "Opt-in Confirmation Email" or "Final Welcome Email"
- Update the Subscribe forms/emails to be more personable and human

**After book is released**

- Update the Pretty Link a personalized thank you page with a link to buy your book