

Early To Rise Bonuses

- Audio Version
- 30 Days of Emails
- Access to all digital versions (Kindle, iBook, Nook, PDF)

Create a password protected page

- Create a new page
- Permalink/URL should be bonuses - Ex. EarlyToRiseBook.com/Bonuses
- Add a password. Under Publish > Visibility > Choose Password protected
- Test page password by using an Incognito or Private Browsing window

Sharing bonuses

- Share Dropbox folder with your bonuses
- Create Pretty Link for the Dropbox share URL

Bonuses Signup - Mailchimp

- Create a new email list
- Setup Signup Form (Email Address, Name, etc...)
- Thank you page: "Check your inbox..."
- Confirmation email: "Please Confirm Subscription and you will receive you bonuses in..."
- Confirmation thank you page: "You did it! Your bonus are in an email in your inbox..."
- Welcome Email: Update with link to your bonuses
- Copy embed form code, paste in Wordpress bonuses page

Autoresponders - Mailchimp

- Create a new autoresponder
- Setup to send a number of days after signup

Notes

- We suggest placing you bonus files on Dropbox
- Bonus files need to exist forever
- Access to bonuses should require an email address
- Place bonus material information at the end of your book, not the beginning.
- Be prepared to provide customer support for access to the bonuses