

Install Pretty Link Plugin

- Go to your WordPress site
- Go to Plugins > Add New
- Search for Pretty Link Lite
- Install and Activate Pretty Links Lite Plugin

Setup Links

- Create a Group (Ex. Endorsers, Downloads, Apps, Affiliates)
- Create a Link - Click Add New Link
- Place link in Target URL text box
- Specify the Pretty Link you want to use
- Select the Group you want the link to be placed in
- Click Update when complete
- Test the created link by typing the Pretty Link in your browser
- Use the Pretty Link in your box/website

View Number of Visits

- Click Pretty Link
- Review the Hits / Uniq column
- Type the Pretty Link in your browser
- Reload the Pretty Link group page, the number of Hits should have increased
- Click the Hits / Uniq number for a particular link
- Review the graph and IP address table